



**In the future, the Web that you know will be based upon the Web that knows you.**

What If with any mobile device that connects to your Web site...

- You knew **Who** was using the device and what their personal preferences were in *real time*?
- You knew the devices operational capabilities (**What**) in *real time*?
- You knew **Where** they physically were in *real time*?

What if you could cost-effectively integrate this Mobile Meta Data...

- Into your current Web services by adding a few lines of code to an existing script?
- To customize browser menus for each user with just a few lines of HTML?
- Into your business applications using open Web standards?

What if you could extend your current Web services to Mobile users...

- Without having to build complex mobile applications?
- For a fraction of the price of a conventional cross platform Mobile solution?
- In a fraction of the time to deliver, test and upgrade a traditional Mobile application?

What if the solution to these What ifs...

- Was already available?
- Didn't require you to learn anything new?
- And leveraged your existing programming skills, current infrastructure and was fully standards compliant?

*With 509® EZMobile Software, the Future of Mobile Web Services is Now!*

*Personalize. Localize. Mobilize... Monetize*



For more information or a demonstration, visit us at [www.509inc.com](http://www.509inc.com)